Help land a cure for childhood cancer on Nov 7th at Roastin' for Research CLT 2026!

Join us at **Divine Barrel Brewing** for all you can eat seafood, craft beer, live music, auction, and raffle prizes - with all proceeds going to fight childhood cancer through **Reelin' for Research** and **UNC Children's Hospital!**

How You Can Help

- **Sponsor the event** – Several levels are available (see below).
- **Donate auction or raffle items** – Services or goods, big or small.
- **Monetary donations** – 100% of your donation goes to the cause.
- **Volunteer** - It takes a village!

Sponsorship Opportunities*	Platinum	Gold	Silver	Bronze	Raffle**
Top billing below title sponsors on all communications	X				
"Sponsor Focus" in e-mail blast to ticket holders & friends	X				
Credit in news releases	X	X			
Logo or name on event shirts & banner	Lg Logo	Med Logo	Sm Logo	Name	
Logo or name with link on Eventbrite & Web site	Lg Logo	Med Logo	Sm Logo	Name	
Credit in social media posts & e-mail blasts	X	X	X	X	
Food tickets	8	6	4	2	
Event shirts	6	4	2	1	
Donor recognition for a great raffle prize!					X
	$5,000	**$2,000**	**$1,000**	**$500**	**$350**

***Ask us about *Title Sponsor* opportunities!**

**** Raffle sponsorships can be combined with one of the 4 levels.**

For more info, visit
www.KenAndLeesCrew.org
or e-mail us at
info@KenAndLeesCrew.org

Note: Signed sponsorship agreements & logos are due by September 25th.

Roastin' for Research Charlotte™

Roastin' for Research
Sponsorship Agreement

Nov 7th, 2026

Divine Barrel Brewing

Sponsorship Level (circle one)

Platinum **Gold** **Silver** **Bronze** **Raffle**

Company Name
(as it should appear in all printed materials)

Company Representative

Contact Phone / E-mail /

Signature

T-Shirt Size(s)
(# of shirts varies by sponsorship level)

For Event Staff Use:

Payment Amount

Received By

Received On

* Please Note *

If your level includes a logo, please provide a vector graphics format (.ai, .eps, .svg, etc.). Non-vector formats like .gif, jpg, or .png, will not scale well on shirts and banners.

What is a vector image?

Please make checks payable to:

Reelin' for Research

Attn: Ken & Lee's Crew

Mail the completed form and check to:
Christian Conrad
2101 Scott Avenue
Charlotte, NC 28201

reelin' for research™

Ken & Lee's Crew

For more info, visit
KenAndLeesCrew.org
or e-mail
info@KenAndLeesCrew.org

Roastin' for Research™ Charlotte

Donate Goods or Services

for auction or raffle prizes

Item Description
(approx. 75 –100 words)

Fair Market Value

Starting Bid
(typically 35% FMV)

Donor's Name

Rep's Name

Rep's Signature

For Event Staff Use:

Received By

Received On

Or submit the form online:

Donate Items

Brought to you by

Ken & Lee's Crew

reelin' for research

divine barrel brewing

For more info, visit **KenAndLeesCrew.org** or e-mail **info@KenAndLeesCrew.org.**

Roastin' for Research™ Charlotte



reelin' for research™

When: **Nov. 7th, 12-8 pm**
Where: **Divine Barrel Brewing,**
3701 N. Davidson Street

Enjoy great seafood, chicken, an auction, raffle prizes, and live music—all to help fight childhood cancer! All proceeds are donated to the annual Reelin' for Research campaign, a charity fishing tournament that has raised over $9 million for UNC Children's Hospital and childhood cancer research.

Food Tickets

Online Auction



LENNAR®

divine barrel brewing

KEN & LEE'S CREW

Roastin' for Research™ Charlotte

About the Ken & Lee's Crew Fishing Team

Ken Conrad was diagnosed with pancreatic cancer in September 2015. Looking for ways to support his fight, his 'crew' of friends and family focused on his love of deep-sea fishing.

After he passed away, we renamed his boat the 'Ken's Crew', painted it pancreatic cancer purple, and got permission to add the Pancreatic Cancer Action Network (PANCAN) logo to the stern. We started selling 'Ken's Crew' merchandise, hosting oyster roasts, and entering fishing tournaments to raise money and awareness. In November 2018 Ken's wife, Lee Conrad, passed away from leukemia, which was another gut punch but hasn't affected our resolve. Instead we added leukemia orange to our merchandise, revised the logo to 'Ken & Lee's Crew', and doubled down on our fundraising.



As of May 2026, the Crew has raised over $600,000 to further cancer research, including over $110,000 raised as part of the 2025-26 Reelin for Research Tournament.

reelin' for research

UNC HEALTH CARE Children's

What is 'Reelin' for Research'?

Reelin' for Research is a year-round fundraising effort benefiting the UNC Children's Hospital and childhood cancer research that culminates each year with a one-day fishing tournament in Morehead City, NC. To date, over 9 million dollars has been raised to help LAND A CURE for childhood cancer!

The money is used for various research efforts depending on the current needs of UNCCH. These include research grants & clinical trial assistance, to name a few. R4R works closely with the hospital each year to determine the best ways to support and advance the treatment of childhood cancers.

Donate $

For more info, visit
www.KenAndLeesCrew.org

Or e-mail us at
info@KenAndLeesCrew.org

Donate Items