



Come be part of something special on April 18!

Help land a cure for childhood cancer at our 6th Greensboro oyster roast fundraiser — Roastin' for Research GSO 2026!

Enjoy all you can eat seafood, live music, a raffle, and an online auction - with proceeds going to fight childhood cancer through Reelin' for Research & UNC Children's Hospital!



## How You Can Help

- Sponsor the event** – Several levels are available (see below).
- Donate auction items** – Services or goods, big or small!
- Monetary donations** – 100% of your donation goes to the cause!
- Volunteer** - It takes a village to put on something this big for the kids.

Sponsorship Levels	Platinum	Gold	Silver	Bronze
Top billing below title sponsors on all communications	X			
“Sponsor Focus” in e-mail blast to ticket holders & friends	X			
Credit in news releases	X	X		
Logo or name on event shirts & banner	Lg Logo	Med Logo	Sm Logo	Name
Logo or name with link on Eventbrite & Web site	Lg Logo	Med Logo	Sm Logo	Name
Credit in social media posts & e-mail blasts	X	X	X	X
Food tickets	8	6	4	2
Event shirts	6	4	2	1
Raffle Tickets	20	15	10	5
	\$5,000	\$3,000	\$2,000	\$1000

For more info, visit



[www.KenAndLeesCrew.org](http://www.KenAndLeesCrew.org)

or e-mail us at

[info@KenAndLeesCrew.org](mailto:info@KenAndLeesCrew.org)





# Roastin' for Research

## Sponsorship Agreement

**Sponsorship Level**  
(circle one)

Platinum

Gold

Silver

Bronze

**Company Name**

(as it should appear in all printed materials)

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**Company Representative**

**Contact Phone # / E-mail**

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**Signature**

**Event Shirt Size(s)**

(Number of shirts is based on level)

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**For Event Staff Use:**

**Payment Amount**

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**Received By**

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**Received On**

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### \* Please Note \*

If your level includes a logo, please provide a vector graphics format (.ai, .eps, .svg, etc.). Non-vector formats like .gif, jpg, or .png, will not scale well on shirts and banners.



What is a vector image?

**Please make checks payable to:**

**Reelin' for Research**

Attn: Ken & Lee's Crew

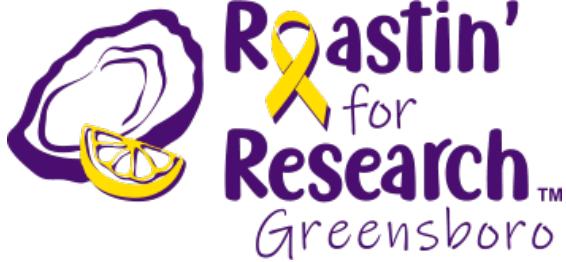


Mail the completed form and check to:

Justin Conrad  
4517B West Market Street,  
Greensboro, NC 27407



For more info, visit  
[KenAndLeesCrew.org](http://KenAndLeesCrew.org)  
or e-mail  
[info@KenAndLeesCrew.org](mailto:info@KenAndLeesCrew.org)



## Donate Goods or Services for auction or raffle prizes

### Item Description

(approx. 75 –100 words)

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### Fair Market Value

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### Starting Bid

(typically 35% FMV)

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### Donor's Name

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### Rep's Name

(if different than above)

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### Rep's Signature

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### For Event Staff Use:

#### Received By

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#### Received On

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Or submit the form online:



Donate Items



Brought to you by





After he passed away, we renamed his boat the 'Ken's Crew', painted it pancreatic cancer purple, and got permission to add the Pancreatic Cancer Action Network (PANCAN) logo to the stern. We started selling 'Ken's Crew' merchandise, hosting oyster roasts in Charlotte and Greensboro, and entering fishing tournaments to raise money and awareness. In November 2018 Ken's wife, Lee Conrad, passed away from leukemia, which was another gut punch but hasn't affected our resolve. Instead we added leukemia orange to our merchandise, revised the logo to 'Ken & Lee's Crew', and doubled down on our fundraising.

As of May 2025, the Crew has raised over \$490,000 to further cancer research, including over \$115,000 raised as part of the 2024-25 Reelin' for Research Campaign.



## About the Ken & Lee's Crew Fishing Team

Ken Conrad was diagnosed with pancreatic cancer in September 2015. Looking for ways to support his fight, his 'crew' of friends and family focused on his love of deep-sea fishing.

## What is 'Reelin' for Research'?

Reelin' for Research is a year-round fundraising effort benefiting the UNC Children's Hospital and childhood cancer research that culminates each year with a one-day fishing tournament in Morehead City, NC. To date, over 8 million dollars has been raised to help LAND A CURE for childhood cancer!

The money is used for various research efforts depending on the current needs of UNCCH. These include research grants & clinical trial assistance, to name a few. R4R works closely with the hospital each year to determine the best ways to support and advance the treatment of childhood cancers.

For more info, visit  
[www.KenAndLeesCrew.org](http://www.KenAndLeesCrew.org)  
Or e-mail us at  
[info@KenAndLeesCrew.org](mailto:info@KenAndLeesCrew.org)

