



Come be part of something special on Nov 5th!

Help land a cure for childhood cancer at the **2nd Annual Roastin' for Research Oyster Roast!**

Join us at **Divine Barrel Brewing** for all you can eat seafood, craft beer, live music, online auction, and raffle prizes - with proceeds going to fight childhood cancer through **Reelin' for Research** and **UNC Children's Hospital!**

How You Can Help

- **Sponsor the event** – Several levels are available (see below).
- **Donate auction or raffle items** – Services or goods, big or small!
- **Monetary donations** – 100% of your donation goes to the cause!
- **Volunteer** - It takes a village to put on something this big for the kids.



Sponsorship Levels

	Platinum	Gold	Silver	Bronze
Top billing below title sponsors on all communications	X			
"Sponsor Focus" in e-mail blast to ticket holders & friends	X			
Credit in news releases	X	X		
Logo or name on event shirts & banner	Lg Logo	Med Logo	Sm Logo	Name
Logo or name with link on Eventbrite & Web site	Lg Logo	Med Logo	Sm Logo	Name
Credit in social media posts & e-mail blasts	X	X	X	X
Food tickets	8	6	4	2
Event shirts	6	4	2	1
Raffle tickets	20	15	10	5
	\$4,000	\$2,000	\$1,000	\$500



For more info or to sign-up, visit
www.KenAndLeesCrew.org
 Or e-mail us at
info@KenAndLeesCrew.org



Note: Signed sponsorship agreements & logos are due by October 8th.



About the Ken & Lee's Crew Fishing Team

Ken Conrad was diagnosed with pancreatic cancer in September 2015. Looking for ways to support his fight, his 'crew' of friends and family focused on his love of deep-sea fishing.

After he passed away, we renamed his boat the 'Ken's Crew', painted it pancreatic cancer purple, and got permission to add the Pancreatic Cancer Action Network (PANCAN) logo to the stern. We started selling 'Ken's Crew' merchandise, hosting oyster roasts, and entering fishing tournaments to raise money and awareness. In November 2018 Ken's wife, Lee Conrad, passed away from leukemia, which was another gut punch but hasn't affected our resolve. Instead we added leukemia orange to our merchandise, revised the logo to 'Ken & Lee's Crew', and doubled down on our fundraising.



As of May 2022, the Crew has raised over \$150,000 to further cancer research, including over \$60,000 raised as part of the 2022 Reelin for Research Tournament.

What is 'Reelin' for Research'?



Reelin' for Research is a year-round fundraising effort benefiting the UNC Children's Hospital and childhood cancer research that culminates each year with a one-day fishing tournament in Morehead City, NC. To date, over 5.2 million dollars has been raised to help LAND A CURE for childhood cancer!

Each year, \$100,000 of the money raised goes into the Tony Montana Fellowship Fund at UNC Children's Hospital which is then awarded to a physician specializing in childhood cancer research. The remainder of the funds are placed into an endowment with the purpose of eventually funding the fellowship into perpetuity.



Donate \$

For more info, visit
www.KenAndLeesCrew.org

Or e-mail us at
info@KenAndLeesCrew.org



Donate Items



Roastin' for Research Sponsorship Agreement

Nov 5th, 2022
Divine Barrel Brewing

Sponsorship Level
(circle one)

Platinum

Gold

Silver

Bronze

Company Name

(as it should appear in all printed materials)

Company Representative

Signature

For Event Staff Use:

Payment Amount

Received By

Received On

Please make checks payable to:



Reelin' for Research
Attn: Ken's Crew



divine barrel
brewing



Brought to you by

Mail the completed form and payment to:
Christian Conrad, 2101 Scott Ave, Charlotte,
NC 28203 **no later than Oct 8th**. This form
will be signed and returned to you as your re-
ceipt.

For more info, visit KenAndLeesCrew.org or e-mail info@KenAndLeesCrew.org.



Roastin' for Research Donate Goods Or Services

Item Description

(approx. 75 –100 words)

Fair Market Value

Starting Bid

(typically 35% FMV)

Donor's Name

Rep's Name

Rep's Signature

For Event Staff Use:

Received By

Received On

Or submit the form online:



Brought to you by



Donate Items



divine barrel
brewing

For more info, visit KenAndLeesCrew.org or e-mail info@KenAndLeesCrew.org.